



What's your  
**cherry**  
on top?

red cherry  
MARKETING&DESIGN  
simple solutions. maximum impact.



**Do you?**

- Offer high quality products or services?
- Feel bogged down creating consumer and/or trade collateral to promote these products/services?
- Wish you could achieve a more professional look, without the expense of a creative agency?
- Feel your products could be better promoted utilising the services of a professional designer, but don't feel your requirements are sufficient to validate the appointment of an agency?
- Have in-house staff members putting together promotional material, whose time would be better spent selling or executing the products/services you offer?
- Wish you had a marketing manager or in-house designer, but:
  - a) can't justify the impact on your bottom line?
  - b) can't provide sufficient work-load for a full or even part-time employee?
- Feel your current creative skill-set or available resources don't accurately reflect the quality of your products/ services, or do them the justice they deserve, but the cost-effective alternatives are limited?
- Have varying promotional material requirements that fluctuate throughout the year based on seasonal selling peaks and troughs?
- Have designers already contracted who don't understand the products you represent, or the dynamic, ever-changing needs of your industry?
- Struggle to understand advertising/print jargon, or deal with file types your systems are unable to recognise?



**SEABOURN**  
Discover a World of Intimate Luxury

Adriatic 14/17 nights	Adriatic & Greek Isles 7 nights	Mediterranean Gems 10 nights	Venice & Adriatic Gems 11 nights
Seabourn Spirit Round Trip Cruise 30 Nov 2014 - 14 Dec 2014 USD <b>2639</b>	Seabourn Odyssey Round Trip Cruise 17 Nov 2014 - 24 Nov 2014 USD <b>3099</b>	Seabourn Legend Round Trip Cruise 13 Nov 2014 - 23 Nov 2014 USD <b>3159</b>	Seabourn Spirit Round Trip Cruise 20 Nov 2014 - 30 Nov 2014 USD <b>3629</b>

**BONUS: Complimentary Upgrade to Veranda Suite!**

Seabourn offers a unique experience on any other cruise line. From the moment you step aboard and are greeted with a warm smile and champagne, to the fine glassware of the private restaurant that is your own Seabourn table, you'll know your cruise vacation will be one to remember. A Seabourn ship is like a private club, with no more than 100 guests. Private and quiet. A 225 Crew:Guest ratio and Seabourn tables. Guests share exquisite open decks, meeting local experts, and the personalized attention of an exceptional crew. Tipping is neither expected nor required and Seabourn's award-winning staff will ensure only the best service comes from the ship.

Customer dining experiences rival the finest restaurants anywhere and every dish served on Seabourn receives the expert attention of highly skilled and imaginative chefs. The finest ingredients are selected with care, carefully prepared by your chef, and served with style. From casual to elegant, delicious, it's the heart of the Seabourn experience. All dining programs are complimentary to your cruise, unless otherwise noted. In-house wine and spirits are available for purchase at the ship. The wine program is an excellent value. Meet and mingle with fellow guests in a private atmosphere, where you can truly relax and enjoy the sea.

Seabourn offers unique itineraries to most new cities and hidden gems where larger ships cannot go. Each cruise is a hand-picked collection of fascinating places, and each day brings a new opportunity for authentic discovery.

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**Happy Ever After**  
WEDDINGS & HONEYMOONS IN THE COOK ISLANDS

**RAROTONGA Palm Grove \*\*\*\***

Set in the heart of Rarotonga, the stunning Palm Grove offers you your own private piece of paradise. Individual Suites and Bungalows are situated over 3 acres of beautiful landscaped gardens.

**SUNSETS IN A GARDEN STUDIO**  
USD \$475

**HONEYMOON COUPLES** receive a complimentary bottle of sparkling wine or champagne.

**TIE THE KNOT IN PARADISE**

**ADD ON: Island Sunset Wedding Package from \$1200 per couple**

**RAROTONGA Sunset Resort \*\*\*\***

Highly set on a secluded beachfront location on the island of Rarotonga, Sunset Resort is conveniently located just 5 minutes from Rarotonga. With 10 beautiful, appointed air-conditioned bungalows, the resort is the perfect place to enjoy your honeymoon or to spend the post-wedding party.

**9 NIGHTS IN A POOLCASA IN GARDEN STUDIO**  
USD \$720

**TIE THE KNOT IN PARADISE**

**ADD ON: Newlywed Wedding Package from \$1200 per couple**

**RAROTONGA Packages Include:**

- 5 nights accommodation
- Return airport transfers
- BONUS offers as specified

**AITUTAKI Packages Include:**

- Return Air Rarotonga flights from Rarotonga to Aitutaki
- 2 nights pre & 2 nights post accommodation in Rarotonga
- 3 nights accommodation in Aitutaki
- Return Aitutaki airport transfers
- BONUS offers as specified

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**Case Study**  
Marinescape Eco Aquariums

The key to establishing relevant cost savings for your business is to determine where you will be travelling, how many people will be travelling, the frequency of those trips and the class of travel over a 12-month period. We collate this information and issue an airline RFP asking a range of airlines that travel to these destinations for a proposal. We then evaluate these proposals and provide an overview document for your consideration showing potential savings.

A generic airline example for consideration:

Anticipated annual expenditure: \$50,000.00

Destinations this airline flies to: Malaysia, Singapore, Vietnam, Philippines, Indonesia, Thailand, China, Hong Kong, Taipei, Japan, Korea, India, Saudi Arabia, Kathmandu, Europe, and London

The Deal:

A % discount off their business and economy class fares. These range from 5% to 15% depending on the class of travel, destination and the type of fare purchased.

Examples:

Destination: Hong Kong  
Current Fare: Business \$1,430 return  
Fare value: 12%  
% Discount: \$171.60 per person, per journey  
Savings: \$171.60 per person, per journey

Destination: Hong Kong  
Current Fare: Economy \$2,400 return  
Fare value: 8%  
% Discount: \$192.00 per person, per journey  
Savings: \$192.00 per person, per journey

Summary:

If the company were to send 10 travellers business class and two travellers economy class to visit at Marinescape Eco Aquariums the projected savings would be \$4,501.12

Continued savings

The key to continued savings is to ensure we are aware of what projects you have coming up from the moment you start the sales conversation. Retrospective discounts are not available as targets are project-led - airlines require an estimate of spend and discounts are given at time of purchase - so they are instant. We can apply the same procurement practices to all areas of your company spend including travel insurance, rental car, hotel accommodation and foreign exchange.

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**boutique TRAVEL**

**Your cruising experts in Fitzroy**

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Visit: 555 Devon St East, Fitzroy

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the new travel company

Retreat to **Rarotonga Aitutaki**  
and find your bliss...

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**MARGARET RIVER Gourmet Escape**  
21-23 NOV SIEMENS

**THE ANNUAL CELEBRATION**  
of gourmet food & wine  
*Margaret River*  
WESTERN AUSTRALIA

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**Africa** radio network  
www.trnclub2014.co.nz

**club radio network**  
2014 reward trips

The Radio Network is delighted to offer you Club's 2014 reward trips. These trips are available to members of Club who have reached the required level of membership. Our reward trips are available to Club members on major airlines. The trips are hand-picked and offer a variety of exciting destinations. The trips are available to members of Club who have reached the required level of membership. The trips are available to members of Club who have reached the required level of membership.

**Gold Coast**

**Hawai'i**

**Fiji**

**Maldives**

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**Christmas Party**  
TRAVEL GROUP

Wednesday, 19th December  
6pm @ The Velvet Room, Sale St  
Please RSVP to Gordy by 30th November

You are cordially invited to  
**A lofty lunch**

Enjoy sumptuous dining delights, elegant surroundings and a view to match.  
It's just our little way of saying THANKS for your continued support of Mondo.

12-3pm Thursday, 1 Sep 2011  
Penthouse 64, Princes Wharf  
24/143 Quay St, Auckland

With special guest  
**Brett McGregor - Masterchef #1 Winner**  
Mondo Travel Food & Wine Ambassador

**RSVP by Thursday 25 August | Email: [gordon@mondotravel.co.nz](mailto:gordon@mondotravel.co.nz)**

**BY INVITATION ONLY PLEASE. NON-TRANSFERABLE.**

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**Same Place New Faces**  
MEET THE NEW-LOOK MONDO TRAVEL TAURANGA

**Hot Deals:**

- Vanuatu Adventure** \$1549
- 5-star Hyatt Regency Phuket** \$2219
- Burgundy & Provence** \$3890
- Cross the Tasman in Style** \$4195
- Best of Kenya & Tanzania** \$4649
- Emirates** \$1745
- European Hideaways** \$3595
- New Zealand & Melbourne** \$2049
- Magnificent Europe** \$8395

Call: 578 5299 Email: [tauranga@mondotravel.co.nz](mailto:tauranga@mondotravel.co.nz) Visit: 66 Devonport Rd



### So, who are we?



Mondo "the new travel company" is proudly New Zealand owned, and your local Mondo Travel store is operated by a team of travel professionals who have been servicing kiwi's travel needs for over 30 years.

We are a fresh, agile and empowered travel company – yet vastly experienced, knowledgeable and committed to absolute transparent partnerships.



### Our Vision



To be New Zealand's most respected travel company by creating tangible value, delivering unparalleled service, and having the drive to shape the future of our industry.



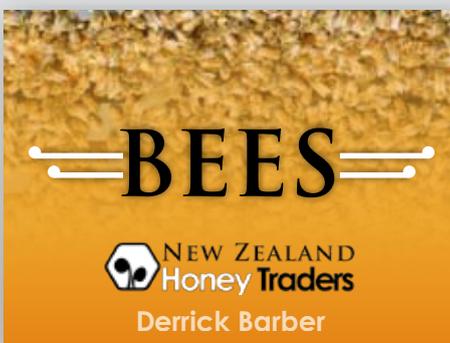
### Our Values



- P**rofessionalism
- R**esponsibility
- I**ntegrity
- D**rive
- E**mpathy



# BEES



**NEW ZEALAND Honey Traders**  
Derrick Barber

### WHERE I'VE COME FROM




### WHERE I'M AT

- 600-700 hives
- Apiary sites from **Awanui to Waipu**
- **Export-certified** bulk storage facility in Mangamuka
- Fully-operational **wood-work** facility in Mangamuka
- Internal **Queen rearing** programme
- **Manuka** propagation & re-planting



### SO, I'M ABOUT



**BEES**

- Beekeeping for locals
- Employing and training locals
- Environmental protection
- Sustainability



### WHAT'S AHEAD?



- Increase hive numbers
- Wood-work operation **expansion**
- **Intensify** propagation & re-planting
- Local (or mobile) **honey extraction** facility
- Local **packaging & labelling** plant
- Beehive management **software**
- Online **community forum**



### BUT, WHAT'S IN IT FOR YOU?



- Beehives supplied **free-of-charge**
- Commercial beekeeping **training**
- Commercial apiculture **management**
- Annual **returns**
- Be your **own boss**
- Combined **purchasing power**
- Future **employment**
- Ongoing **support**
- Local **honey** processing
- Guaranteed **honey sales**
- **Trusted source** for future beehives

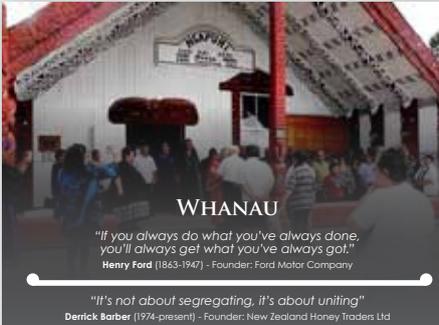


### BEES OVERVIEW

Agreement term:	5 + 5 + 5 years
Minimum hive quantity:	50
Group hive share:	10%
NZHT responsibilities:	Full operational management of beehives
Your responsibilities:	Authorise and support lease of land for beehive placement
Additional options:	Commercial apiculture training



### WHANAU



*"If you always do what you've always done, you'll always get what you've always got."*  
Henry Ford (1863-1947) - Founder, Ford Motor Company

*"It's not about segregating, it's about uniting"*  
Derrick Barber (1974-present) - Founder, New Zealand Honey Traders Ltd

# BEES



**NEW ZEALAND Honey Traders**  
newzealandhoneytraders.co.nz